

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
45037-2	08/05/12	August 2012	07/30/12 - 08/02/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SKED B	1507

Flight Dates	Order #	Alt Order #
07/25/12 - 08/02/12	45037	09778198

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/12	07/31/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 07/30/12 5:08 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 OFA- 12- G- 082H \$600.00 NM									
2	07/25/12	07/31/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	MTWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 07/30/12 5:58 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 OFA- 12- G- 082H \$750.00 NM									
4	07/25/12	07/31/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	8	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 8 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKRC M 07/30/12 8:08 AM CBS Morning News 7:00 AM-9:00 AM :30 OFA- 12- G- 082H \$400.00 NM 6 WKRC M 07/30/12 8:59 AM CBS Morning News 7:00 AM-9:00 AM :30 OFA- 12- G- 082H \$400.00 NM 8 WKRC Tu 07/31/12 7:42 AM CBS Morning News 7:00 AM-9:00 AM :30 OFA- 12- G- 082H \$400.00 NM 7 WKRC Tu 07/31/12 8:22 AM CBS Morning News 7:00 AM-9:00 AM :30 OFA- 12- G- 082H \$400.00 NM									
5	08/01/12	08/02/12	CBS Morning News	7:00 AM-9:00 AM	--WT---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 8:46 AM CBS Morning News 7:00 AM-9:00 AM :30 OFA- 12- G- 082H \$400.00 NM 2 WKRC Th 08/02/12 7:59 AM CBS Morning News 7:00 AM-9:00 AM :30 OFA- 12- G- 083H \$400.00 NM									
9	07/25/12	07/31/12	M-F 9a-10a	9:00 AM-10:00 AM	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 07/30/12 9:20 AM M-F 9a-10a 9:00 AM-10:00 AM :30 OFA- 12- G- 082H \$350.00 NM									

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45037-2	08/05/12	August 2012	07/30/12 - 08/02/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA SKED B	1507	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/01/12	08/02/12	M-F 9a-10a	9:00 AM-10:00 AM	--WT---	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/30/12	08/05/12	--WT---	1		\$350.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	08/01/12	9:33 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	OFA- 12- G- 082H	\$350.00 NM
11	07/25/12	07/31/12	M-F 10a-11a	10:00 AM-11:00 AM	MTWTF--	:30	4	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/25/12	07/31/12	MTWTF--	4		\$350.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WKRC	M	07/30/12	10:31 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	OFA- 12- G- 082H	\$350.00 NM
4	WKRC	Tu	07/31/12	10:48 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	OFA- 12- G- 082H	\$350.00 NM
13	07/25/12	07/31/12	Local 12 News at Noon	12:00 PM-12:30 PM	MTWTF--	:30	4	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/25/12	07/31/12	MTWTF--	4		\$1,400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WKRC	M	07/30/12	12:12 PM	Local 12 News at Noon	12:00 PM-12:30 PM	:30	OFA- 12- G- 082H	\$1,400.00 NM
4	WKRC	Tu	07/31/12	12:12 PM	Local 12 News at Noon	12:00 PM-12:30 PM	:30	OFA- 12- G- 082H	\$1,400.00 NM
14	08/01/12	08/02/12	Local 12 News at Noon	12:00 PM-12:30 PM	--WT---	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/30/12	08/05/12	--WT---	1		\$1,400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	08/01/12	12:21 PM	Local 12 News at Noon	12:00 PM-12:30 PM	:30	OFA- 12- G- 082H	\$1,400.00 NM
15	07/25/12	07/31/12	Young & the Restless	12:30 PM-1:30 PM	MTWTF--	:30	3	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/25/12	07/31/12	MTWTF--	3		\$850.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WKRC	M	07/30/12	1:29 PM	Young & the Restless	12:30 PM-1:30 PM	:30	OFA- 12- G- 082H	\$850.00 NM
16	08/01/12	08/02/12	Young & the Restless	12:30 PM-1:30 PM	--WT---	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/30/12	08/05/12	--WT---	1		\$850.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	08/01/12	1:29 PM	Young & the Restless	12:30 PM-1:30 PM	:30	OFA- 12- G- 082H	\$850.00 NM
18	07/25/12	07/31/12	The Talk	2:00 PM-3:00 PM	MTWTF--	:30	4	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/25/12	07/31/12	MTWTF--	4		\$450.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WKRC	M	07/30/12	2:59 PM	The Talk	2:00 PM-3:00 PM	:30	OFA- 12- G- 082H	\$450.00 NM
4	WKRC	Tu	07/31/12	2:28 PM	The Talk	2:00 PM-3:00 PM	:30	OFA- 12- G- 082H	\$450.00 NM
19	07/25/12	07/31/12	Let's Make a Deal	3:00 PM-4:00 PM	MTWTF--	:30	3	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	07/25/12	07/31/12	MTWTF--	3		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WKRC	Tu	07/31/12	3:59 PM	Let's Make a Deal	3:00 PM-4:00 PM	:30	OFA- 12- G- 082H	\$400.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
45037-2	08/05/12	August 2012	07/30/12 - 08/02/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA SKED B	1507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/01/12	08/02/12	Let's Make a Deal	3:00 PM-4:00 PM	--WT---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WT--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 08/02/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OFA- 12-G-083H \$400.00 NM									
21	07/25/12	07/31/12	4p Local 12 News at Four	4:00 PM-5:00 PM	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 07/30/12 4:28 PM 4p Local 12 News at Four 4:00 PM-5:00 PM :30 OFA- 12-G-082H \$1,100.00 NM 4 WKRC Tu 07/31/12 4:55 PM 4p Local 12 News at Four 4:00 PM-5:00 PM :30 OFA- 12-G-082H \$1,100.00 NM									
22	07/25/12	07/31/12	5p Local 12 News at Five	5:00 PM-5:27 PM	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 07/30/12 5:08 PM 5p Local 12 News at Five 5:00 PM-5:27 PM :30 OFA- 12-G-082H \$1,200.00 NM 4 WKRC Th 08/02/12 5:14 PM 5p Local 12 News at Five 5:00 PM-5:27 PM :30 OFA- 12-G-083H \$1,200.00 NM MG for 22.2 07/27									
23	08/01/12	08/02/12	5p Local 12 News at Five	5:00 PM-5:27 PM	--WT---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WT--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:27 PM :30 OFA- 12-G-082H \$1,200.00 NM									
24	07/25/12	07/31/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MTWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 07/30/12 5:43 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 OFA- 12-G-082H \$1,400.00 NM 4 WKRC Tu 07/31/12 5:57 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 OFA- 12-G-082H \$1,400.00 NM									
25	07/25/12	07/31/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MTWTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 07/30/12 6:29 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OFA- 12-G-082H \$1,500.00 NM									
26	08/01/12	08/02/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--WT---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WT--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 6:09 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OFA- 12-G-082H \$1,500.00 NM									
27	07/25/12	07/31/12	630p CBS Evening News	6:30 PM-7:00 PM	MTWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 07/30/12 6:51 PM 630p CBS Evening News 6:30 PM-7:00 PM :30 OFA- 12-G-082H \$1,200.00 NM									

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45037-2	08/05/12	August 2012	07/30/12 - 08/02/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA SKED B	1507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	07/25/12	07/31/12	630p CBS Evening News 6:30 PM-7:00 PM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKRC Tu 07/31/12 630p CBS Evening News 6:30 PM-7:00 PM :00 \$1,200.00 NM See MG 27.5									
32	07/25/12	07/31/12	11p M-Su Local 12 News 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTWTFSS	:30	3	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/12 07/31/12 MTWTFSS 3 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKRC M 07/30/12 11:23 PM 11p M-Su Local 12 News 11:00 PM-11:35 PM :30 OFA- 12- G- 082H \$1,700.00 NM									
34	08/01/12	08/02/12	Letterman	11:36 PM-12:36 AM	--WT---	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --WT--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/01/12 12:09 AM Letterman 11:36 PM-12:36 AM :30 OFA- 12- G- 082H \$550.00 NM									
36	07/25/12	07/25/12	Wed Reg 1	8:00 PM-9:00 PM	--W----	:30	1	\$5,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 --W---- 1 \$5,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 07/30/12 9:15 PM Mon Reg 2 :30 OFA- 12- G- 082H \$5,500.00 NM MG for 36.1 07/25									
40	07/27/12	07/31/12	M-F 10a-11a	10a-11a	MT--F--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/26/12 08/01/12 MT--F-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 07/30/12 10:21 AM M-F 10a-11a 10a-11a :30 OFA- 12- G- 082H \$200.00 NM									
44	07/30/12	07/31/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	MT-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MT----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 07/31/12 5:13 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 OFA- 12- G- 082H \$300.00 NM									
45	07/27/12	07/30/12	CBS Morning News	7a-9a	M--F--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/12 07/31/12 M--F-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 07/30/12 8:29 AM CBS Morning News 7a-9a :30 OFA- 12- G- 082H \$450.00 NM									
46	07/27/12	07/30/12	Let's Make a Deal	3p-4p	M--F--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/12 07/31/12 M--F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 07/30/12 3:59 PM Let's Make a Deal 3p-4p :30 OFA- 12- G- 082H \$400.00 NM									

Total Spots **38**

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama/D/President	OBAMA SKED B	1507	

Payment Terms 30 Days

<u>Gross Total</u>	\$34,650.00
<u>Agency Commission</u>	\$5,197.50
<u>Net Amount Due</u>	\$29,452.50

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